

# Connect with Families Across Boulder County

MEDIA KIT FOR ADVERTISERS  
**BOULDER COUNTY KIDS**



Your opportunity to be seen, trusted,  
and remembered by parents, caregivers,  
and community-minded families of  
Boulder County, Colorado.





Annie Gieser & Isabella Schutz

**BOULDER COUNTY KIDS**

# Welcome from the Publishers

Boulder County Kids was founded in 1995 by Jennifer Martin with the hopes of bringing all of the resources and fun activities for families in Boulder all into one place, for free. For 27 years, Jennifer succeeded in that goal and became an iconic part of the Boulder community. In May of 2021, Jennifer Martin sold Boulder County Kids to Annie Gieser & Isabella Schutz who have continued her legacy.

We serve a passionate, engaged audience who trusts our brand for local opportunities, family fun ideas, and real-world parenting support. We make your business part of that trusted relationship.



# About Boulder County Kids Magazine

## Mission:

To empower families with trusted guidance, inspire community engagement, and celebrate the joy of childhood in Boulder County.

## Distribution:

- Free quarterly print magazine.
- Strategic placement at schools, family-friendly businesses, libraries, community centers, pediatric offices, and more across Boulder, Erie, Gunbarrel, Lafayette, Longmont, Louisville, Lyons, Nederland, and Niwot.
- Digital versions promoted on our website and social channels

## Audience:

Our readership includes engaged local parents, caregivers, educators, and community members actively planning family activities, looking for trusted services, and supporting local businesses.

**BOULDER COUNTY KIDS**





# Audience & Reach

## Print Circulation:

Circulation fluctuates quarterly and YoY. Below are average baselines for each seasonal publication cycle distribution.

- Spring: 10,000+ copies (Camps Issue)
- Summer: 6,000+ copies
- Fall: 8,000+ copies (Back to School Issue)
- Winter: 5,000+ copies

## Readership:

- ~30,000+ estimated annual readers (multiple readership per copy across print and digital versions)
- Highly engaged local households with children ages 0–18

## Digital & Social:

- 1,000+ monthly web visitors
- Active social media communities with strong engagement

## Demographic Highlights:

- Majority female decision makers (parents/caregivers)
- Affluent, educated, community-engaged households
- Interests include education, outdoors, activities, health & wellness, local events, and family lifestyle



# Editorial Calendar 2026

Issue	Launch Date	Advertiser Deadline*	Run Dates	Theme
Spring	February 2, 2026	January 16, 2026	February 2 - April 30, 2026	Camps Directory (most popular issue)
Summer	May 1, 2026	April 15, 2026	May 1 - August 2, 2026	Summer Fun (Camps Directory Extended)
Fall	August 3, 2026	July 15, 2026	August 3 - November 1, 2026	Back to School
Winter	November 2, 2026	October 16, 2026	November 2, 2026 - February 1, 2027	Winter Inspo

\*Date that advertising information and creative assets are due to publishers to be included in the upcoming issue.



# 2026 Regular Print Rates & Sizes – (Color & B&W)

Size & Frequency	Full Page (B&W)	Full Page (Color)	½ Page (B&W)	½ Page (Color)	¼ Page (B&W)	¼ Page (Color)	⅛ Page (B&W)	⅛ Page (Color)	Back Page (Color)
4x	\$783	\$819	\$514	\$546	\$316	\$346	\$190	\$222	\$1,046
3x	\$829	\$868	\$544	\$578	\$335	\$366	\$202	\$235	\$1,108
2x	\$875	\$916	\$575	\$610	\$353	\$387	\$213	\$248	\$1,169
1x	\$921	\$964	\$605	\$642	\$372	\$407	\$224	\$261	\$1,231
TRIM SIZE	8.125 x 10.875		3.875 x 10.875 (VERTICAL) 8.125 x 5.25 (HORIZONTAL)		3.5 x 4.75 (VERTICAL) 7.25 x 2.375 (HORIZONTAL)		3.5 x 2.25		8.125 x 10.875
BLEED	8.375 x 11.125		4.125 x 11.125 (VERICAL) 8.375 x 5.5 (HORITZONTAL)		—		—		8.375 x 11.125
NON BLEED	7.125 x 9.875		3.5 x 9.875 (VERTICAL) 7.125 x 4.75 (HORIZONTAL)		—		—		7.125 x 9.875



# 2026 Non-Profit Print Rates & Sizes – (Color & B&W)

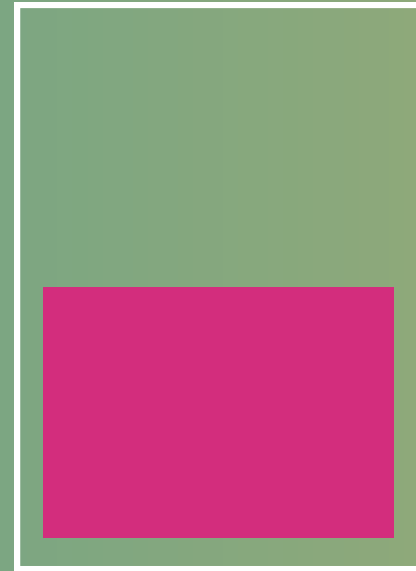
Size & Frequency	Full Page (B&W)		Full Page (Color)	½ Page (B&W)	½ Page (Color)	¼ Page (B&W)	¼ Page (Color)	⅛ Page (B&W)	⅛ Page (Color)	Back Page (Color)
4x	\$715		\$746	\$473	\$504	\$291	\$324	\$170	\$201	\$885
3x	\$757		\$790	\$500	\$534	\$308	\$343	\$180	\$213	\$937
2x	\$799		\$834	\$528	\$563	\$325	\$362	\$190	\$225	\$989
1x	\$841		\$878	\$556	\$593	\$342	\$381	\$200	\$237	\$1,041
TRIM SIZE	8.125 x 10.875			3.875 x 10.875 (VERTICAL) 8.125 x 5.25 (HORIZONTAL)		3.5 x 4.75 (VERTICAL) 7.25 x 2.375 (HORIZONTAL)		3.5 x 2.25		8.125 x 10.875
	8.375 x 11.125			4.125 x 11.125 (VERICAL) 8.375 x 5.5 (HORITZONTAL)		—		—		8.375 x 11.125
	7.125 x 9.875			3.5 x 9.875 (VERTICAL) 7.125 x 4.75 (HORIZONTAL)		—		—		7.125 x 9.875



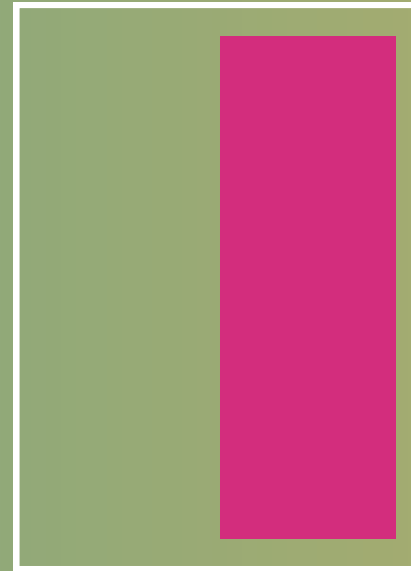
# Print Advertising Size Examples



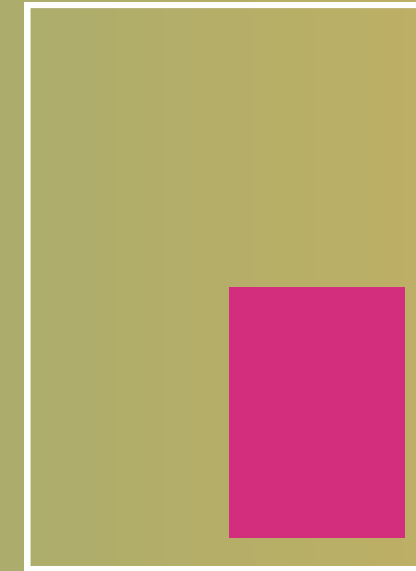
FULL PAGE



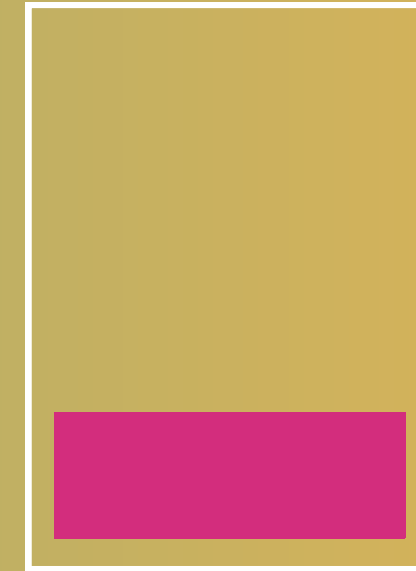
1/2 PAGE  
(HORIZ.)



1/2 PAGE  
(VERT.)



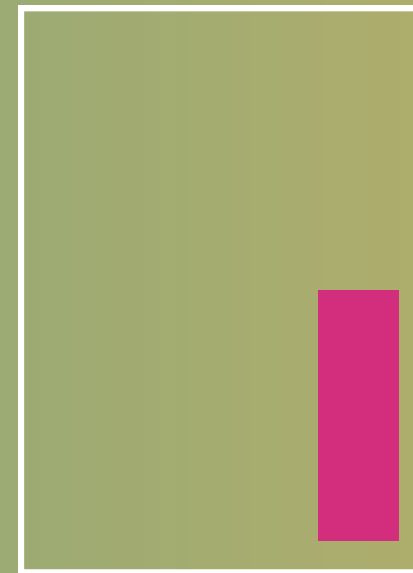
1/4 PAGE  
(HORIZ.)



1/4 PAGE  
(VERT.)



1/8 PAGE  
(HORIZ.)



1/8 PAGE  
(VERT.)



# 2026 Directory Pricing (Year-Round & Seasonal)

Directory	Run Time	Price	Placement	About
Camps 2x	Spring & Summer Issues	\$125	Runs in print issue and on respective directory webpage on bouldercountykids.com	The longest-running and most trusted guide to summer camps in Boulder County. Launches in the spring when parents and caregivers are starting to plan for summer.
Camps 1x	Summer Issue Only	\$85		A continuation of the Camps Directory that launched in the spring. Gives the opportunity to promote mid-to-late-summer camps options.
Camps Directory Top 3 Listings	Spring & Summer Issues	Bid-based		Bid for your summer camps information to be featured in one of the top 3 placements of the otherwise alphabetical Camps Directory.
After School Programs	Year-Round (4 issues)	\$175 A one-time payment for your directory to run in the next 4 issues of BCK Magazine.  Option to update your information before each issue is published.		Contains timely information about local after school programs and activities.
Child Care & Preschool				Serves as a local child care resource and guide to preschool options in the area.
Private Schools				A local guide to private schools in Boulder County.
Birthday Parties				Provides options and inspiration for local birthday party accommodations.



# Directory Listing Examples

PRINT

WEBPAGE





**ABC Kids Climbing**  
1960 32nd Street | Boulder, CO USA 80301  
**Ages: 2.5 - 19**  
**Hours & Days:** Hours vary Monday thru Sunday  
ABC Kids Climbing offers year-round classes, clubs, teams, open gym and private instruction along with seasonal indoor and outdoor camps for climbers of all abilities. Our programs are thoughtfully and intentionally designed by experienced climbing educators specifically for youth. Special climbing programs include School Day-Off & Break Camps, Parents Night Out, and Outdoor Rock Climbing programs!  
**C:** ABC Kids Climbing  
**P:** (303) 443-5437  
**E:** info@abckidsclimbing.com  
**W:** www.abckidsclimbing.com



**Boulder Ballet School Dance Classes**  
**The Dairy ARTS Center – 2590**  
**Ages: Ages 3-adult**  
The Boulder Ballet School (BBS) is a uniquely artistic and creative atmosphere of ballet technique, contemporary, and modern dance opportunities.  
**P:** 303-443-0028 **E:** info@boulderballet.org  
**W:** boulderballet.org



**Boulder Performing Arts Company**  
**Ages: 5-14 years**  
**Hours & Days:** M-F 4 to 7 pm. Sliding fee & scholarships. Please check our website for class times and days.  
Musical theater singing, acting, dancing and voice lessons. Over 40 years working with kids in Boulder. Our studio is about having fun and developing your skill. We meet each student at their ability level to help them grow with self-confidence, creativity & friendship. Once-a-week classes with a final production, performed on stage for friends and family. Show themes change each semester and are geared to entertain children and families.  
C: Polyanne Demitro W: www.boulderperformingarts.com



**Boulder Rock Club**  
**Ages: 4-17 years**  
**Hours & Days:** Our after-school Youth Climbing Club allows kids to get some physical exercise after a long day of school. We have passionate instructors who love to climb and share climbing games and skills with kids. Kids get to climb in a supportive and motivating environment. Challenging but not overwhelming, these programs accommodate individual needs while helping to develop teamwork and leadership skills. Our Climbing Club runs in four 8-week sessions unless otherwise noted. Trailhead Try Ties for ages 4-5; Saturday from 9-10am. Basiccamp Buddies for ages 6-8 on Mondays, Tuesday, or Thursday from 4-5:30pm. Rogaine Rangers for ages 9-11 on Mondays, Tuesday, or Thursday from 5-5:30pm. Summit Seekers for ages 12+ on Wednesdays and Fridays from 4:30-5:30pm. Bonus! As part of their Climbing Club enrollment, each child receives a BRC Membership while enrolled in Climbing Club! Climbing Club Memberships do not include: Guest Passes, First Timer Passes, or Climb Pass.  
C: Josh Hill P: (303) 720-6106 E: jhill@boulderrockclub.com W: boulderrockclub.com/youthclimbing-club



**BVSD Lifelong Learning**  
**Ages: K- 8th grade**  
**Hours & Days: Monday - Thursday**  
Offering high-quality enrichment classes before and after school at 29 BVSD schools. Let your kids get creative, get active and get smart with classes in cooking, chess, sports, robotics, filmmaking, Spanish, coding and more! Please visit our website for complete class listings and to register online.  
P: (720) 561-5968  
E: lifelong.learning@bvsd.org  
W: LLL.BVSD.org



**Center for Musical Arts**  
300 S. Baseline Road, Lafayette  
**Ages: All ages**  
Any student of any age, any musical ability, and any financial circumstance is welcome! We have assisted a punk rock singer who took voice lessons in order to expand his vocal training, guided a grandchild through her piano lessons as she could accompany her grandfather who played flute, and welcomed a father and son guitar duo. At the Center, we teach people who just want to sing in the shower or serious students getting ready to audition for Juilliard (and everyone in between).  
P: 303-665-0599 x100 E: info@comusic.org W: centerformusicalarts.org



**City of Lafayette**  
111 W. Baseline Road  
**Ages: 5-12 years**  
**Hours & Days:** M-F from dismissal to 6pm August-May  
Jump into fun in our Colorado State Licensed BASE child care programs that meet the needs of every child. We offer a wide range of activities, including arts and crafts, STEM, active play, sports and games, swimming, and much more. Children will have time for homework assistance and a few snacks along the way. Children from Ryan, Lafayette, and Peak to Peak elementary schools are provided transportation at dismissal to the Bob L. Burger Recreation Center. Pioneer Elementary students will walk with staff from the school to the BRC.  
C: Weston Scott P: 303-661-1473 E: Weston.Scott@lafayetteco.gov W: www.lafayetteco.gov/200/After-School-Care-BASE



**City of Lafayette – School's Out Day Camp**  
111 W. Baseline Road  
**Ages: 5-12 years**  
**Hours & Days: 8am-5:30pm, Non-school days at BVSD**  
School is out, and BOB! is in session! Register your kids for a school's out day of fun at the Bob L. Burger Recreation Center. Your child will participate in engaging activities throughout the day including swimming, crafts, active games, team building, and more! Please ensure your child has lunch, two snacks, and a water bottle for the program day. Due to staffing and field trip limits, the deadline for full-day registration will be one week before each full-day program. Once registered, you will receive an email link to complete your child's state-mandated learning profile through ePACT. Your ePACT profile must be completed before your child attends camp.  
C: Weston Scott P: 303-661-1473 E: Weston.Scott@lafayetteco.gov W: https://www.lafayetteco.gov/1950/Schools-Out-Camps



**CU Science Discovery — CU Boulder**  
CU Boulder 1580 28th Street  
**Ages: Grades K-8**  
CU Science Discovery offers a variety of school year enrichment programs including after-school, homeschool, BVSD day-off and holiday classes for K-8 participants. All classes explore a variety of STEM (science, technology, engineering and math) topics using a hands-on, experiential learning approach designed to complement what your child is learning in school, while encouraging them to further explore and expand their knowledge. Register online or by phone. See ad.  
P: (303) 452-7188 W: www.colorado.edu/sciencediscovery




**Kinesis Dance**  
Kinesis Dance offers two dynamic programs for young dancers. The "For The Littles Program" introduces children ages 2-6 to the joy of dance through creative movement and music. The "Everybody Youth Dance Program" for ages 6-17 provides a diverse range of styles and techniques to nurture dancers' skills and confidence in a supportive community. Join us to explore and excel in the world of dance!  
P: (720) 515-6268 W: http://www.KinesisDance.com

52 - bouldercountykids.com

bouldercountykids.com - 53


BOULDER COUNTY KIDS



**Airborne**  
1816 Boston Ave, Longmont 80501  
**Ages:** 1 through 18. We also have Adult Work-Outs on Tues/Thurs evenings  
**Hours & Days:** Vary per season. Usually Monday-Saturday from 9:00a.m.-8:00p.m. with most classes starting at 4:00 for the school year

We are a gymnastics & dance studio for children and young adults. We believe in teaching life lessons through sport and art, and we love offering a super fun and safe environment for children of all ages. We offer recreational classes for students aged 1-18 in gymnastics, dance, obstacle fun, trampoline, and tumbling. We also have our students attend classes one hour per week at BVSD for development (strength, flexibility, coordination, proprioception, balance, and specific directions, and teamwork). We also have dance, and trampoline & tumbling. Many students and some go on to NCAA programs as well!


**(303) 651-1456**  
**info@airbornecolorado.com**  
**http://airbornecolorado.com**



**Airborne**  
1816 Boston Ave, Longmont 80501  
**Ages:** 1 through 18. We also have Adult Work-Outs on Tues/Thurs evenings  
**Hours & Days:** Vary per season. Usually Monday-Saturday from 9:00a.m.-8:00p.m. with most classes starting at 4:00 for the school year


We are a gymnastics & dance studio for children and young adults. We believe in teaching life lessons through sport and art, and we love offering a super fun and safe environment for children of all ages. We offer recreational classes for students aged 1-18 in gymnastics, dance, obstacle fun, trampoline & tumbling, as well as camps. Most of our students attend classes one hour per week and work on basic physical development (strength, flexibility, coordination, proprioception, balance, following specific directions, and teamwork). We also have competitive programs for gymnastics, dance, and trampoline & tumbling. Many students are Nevada athletes in high school, and some go on to NCAA programs as well!

**(303) 651-1456**  
**info@airbornecolorado.com**  
**http://airbornecolorado.com**




**Art Camps at Boulder Museum of Contemporary Art**  
1100 13th Street, Boulder, CO 80502  
**Ages:** K-18th grade  
**Hours & Days:** 9am-12pm and 1pm-4pm on select dates  
Young Artists at Work (YAW) day camps at SMoCA offer a dynamic and inspiring day of artistic expression, where campers explore artistic and art materials, and have fun together in an art museum setting! The program is for youth in K - 18th grade. Camps are held at Boulder Valley School District (BVSD) over school vacation days. All camps are taught by a SMoCA Educator. If you sign up for morning and afternoon sessions, lunch is included. We also offer school buses to and from summer art camps in partnership with Triker Art Studio.

**(303) 443-2122**  
**education@smoca.org**  
**http://smoca.org/13smoca-art-camp-venue-artists-at-work-summer-camps**



**Boulder Performing Arts Company**  
**Ages:** 5-14 years  
**Hours & Days:** M-F 4 to 7 pm. Sliding fee & scholarships. Please check our website for class times and days.  
Musical theater singing, acting, dancing and voice lessons. Over 40 years working with kids in Boulder. Our studio is about having fun and developing your skill. We meet each student at their ability level to help them grow with self-confidence, creativity & friendship. Fall Spring are once-a-week classes with a final production, performed on stage for friends and family. Show themes change each semester and are geared to entertain children and families. Coming this fall: Matilda Jr and The Little Mermaid.

**http://www.boulderperformingarts.com**




**BVSD Lifelong Learning**  
**Ages: K- 8th grade**  
**Hours & Days: Monday - Thursday**  
Offering high-quality enrichment classes before and after school at 29 BVSD schools. Let your kids get creative, get active and get smart with classes in cooking, chess, sports, robotics, filmmaking, Spanish, coding and more! Please visit our website for complete class listings and to register online.

**(720) 561-5968**  
**lifelong.learning@bvsd.org**  
**http://LL.BVSD.org**




# Featured Summer Camp Directory Listing Examples

PRINT




## CAMPS DIRECTORY




**Got Game Sports**  
**Fireside Elementary School (Louisville) — 845 W. Dahlia Street, Louisville CO 80027.**  
**Aspen Ridge Prep School (Erie) — 705 Austin Avenue, Erie CO 80516.**  
**Foothill Elementary School (Boulder) — 1001 Hawthorn Avenue, Boulder CO 80304**  
**Twin Peaks Academy (Longmont) — 340 S. Sunset Street, Longmont CO 80501**  
**Ages: 5 - 12 years**  
**Hours & Days: 9:00am-3:30pm**  
Give your kids the ultimate summer day camp experience at Got Game! Our action-packed weeks are filled with sports, arts, sciences, games, and the latest trends. Whether your child loves competing in sports and playoff tournaments, or getting creative with vlogs and talent shows, or having a massive water war with friends, we've got something for everyone! Within age-appropriate divisions (yes, we love friend requests!) and daily rotations, campers always have the option to choose their activities for each portion of the day! Our talented staff knows how to "speak kid" and keeps the fun going! When school's out, Got Game is in! Enjoy early bird, multiple week, and sibling discounts! Got Game is not just a camp, it's a culture!  
**C:** Korey Kalman  
**P:** 720-909-8077  
**E:** [admin@gotgamecamp.com](mailto:admin@gotgamecamp.com)  
**W:** [www.GotGameCamp.com/Colorado](http://www.GotGameCamp.com/Colorado)

---



**Miss Joanie Drama**  
Miss Joanie Drama offers full-day camps for Summer, Winter Break, Workshops, Holiday entertainment, and MORE!  
**E:** [joanie@missjoaniedrama.com](mailto:joanie@missjoaniedrama.com)  
**W:** [www.missjoaniedrama.com](http://www.missjoaniedrama.com)

WEBPAGE



## Got Game Summer Camp


**Fireside Elementary School (Louisville) — 845 W. Dahlia Street, Louisville CO 80027.**  
**Aspen Ridge Prep School (Erie) — 705 Austin Avenue, Erie CO 80516.**  
**Ages: 5 - 12 years**  
**Hours & Days: 9:00am-3:30pm**

Give your kids the ultimate summer day camp experience at Got Game! Our action-packed weeks are filled with sports, arts, sciences, games, and the latest trends. Whether your child loves competing in sports and playoff tournaments, or getting creative with vlogs and talent shows, or having a massive water war with friends, we've got something for everyone! Within age-appropriate divisions (yes, we love friend requests!) and daily rotations, campers always have the option to choose their activities for each portion of the day! Our talented staff knows how to "speak kid" and keeps the fun going! When school's out, Got Game is in! Enjoy early bird, multiple week, and sibling discounts! Got Game is not just a camp, it's a culture!

**Korey Kalman**  
**720-909-8077**  
**[admin@gotgamecamp.com](mailto:admin@gotgamecamp.com)**  
**<http://www.GotGameCamp.com/Colorado>**

Search by Keyword

Search




### Got Game Summer Camp

**Fireside Elementary School (Louisville) — 845 W. Dahlia Street, Louisville CO 80027.**  
**Aspen Ridge Prep School (Erie) — 705 Austin Avenue, Erie CO 80516.**  
**Ages: 5 - 12 years**  
**Hours & Days: 9:00am-3:30pm**

Give your kids the ultimate summer day camp experience at Got Game! Our action-packed weeks are filled with sports, arts, sciences, games, and the latest trends. Whether your child loves competing in sports and playoff tournaments, or getting creative with vlogs and talent shows, or having a massive water war with friends, we've got something for everyone! Within age-appropriate divisions (yes, we love friend requests!) and daily rotations, campers always have the option to choose their activities for each portion of the day! Our talented staff knows how to "speak kid" and keeps the fun going! When school's out, Got Game is in! Enjoy early bird, multiple week, and sibling discounts! Got Game is not just a camp, it's a culture!

**Korey Kalman**  
**720-909-8077**  
**[admin@gotgamecamp.com](mailto:admin@gotgamecamp.com)**  
**<http://www.GotGameCamp.com/Colorado>**




### Miss Joanie Drama

**Ages:**  
**Hours & Days:**

Miss Joanie Drama offers full-day camps for Summer, Winter Break, Spring Break, School Day Off Workshops, Holiday entertainment, and MORE!

**Joanie Rubald**  
**[joanie@missjoaniedrama.com](mailto:joanie@missjoaniedrama.com)**  
**<http://www.missjoaniedrama.com>**




### Thorne Summer Camp - Boulder, Lafayette, and Longmont

**Ages: 5 - 14 years**  
**Hours & Days:** Monday-Friday Hours: Boulder & Lafayette 8:30 am-2:30 pm and Longmont 9 am-3 pm, optional Extended Care until 5:30 pm.

Licensed: Do your kids love nature? Join Thorne Nature Experience's outdoor summer day camps in Boulder, Lafayette, and Longmont for youth ages 5-14. At Thorne, campers explore the outdoors and practice important survival skills, dive into hands-on learning about local plants and animals, create nature-inspired art, and have a whole lot of fun! New this summer: Every camp session will feature an exciting visit from local eco-experts with hands-on activities and nature with live animals to meet. Join Thorne for an unforgettable summer of pond mucking, fort building, and creek splashing adventure! If you are interested in summer programs for preschool-age children, Thorne Nature Preschool offers month-long summer sessions for children ages 3-5. Visit <https://www.thornenaturepreschool.org/summer> to learn more.

**Gregory Hall**  
**(303) 499-3647 ext. 122**  
**[summercamp@thornenature.org](mailto:summercamp@thornenature.org)**  
**<http://thornenature.org/bouldercountrykids/>**



### ABC Kids Climbing

**1969 12nd Street**  
**Ages: 5 - 17 years**  
**Hours & Days:** Self-climbing and Full-climbing, Monday through Friday



## CAMPS DIRECTORY



**Got Game Sports**  
**Fireside Elementary School (Louisville) — 845 W. Dahlia Street, Louisville CO 80027.**  
**Aspen Ridge Prep School (Erie) — 705 Austin Avenue, Erie CO 80516.**  
**Foothill Elementary School (Boulder) — 1001 Hawthorn Avenue, Boulder CO 80304**  
**Twin Peaks Academy (Longmont) — 340 S. Sunset Street, Longmont CO 80501**  
**Ages: 5 - 12 years**  
**Hours & Days: 9:00am-3:30pm**  
Give your kids the ultimate summer day camp experience at Got Game! Our action-packed weeks are filled with sports, arts, sciences, games, and the latest trends. Whether your child loves competing in sports and playoff tournaments, or getting creative with vlogs and talent shows, or having a massive water war with friends, we've got something for everyone! Within age-appropriate divisions (yes, we love friend requests!) and daily rotations, campers always have the option to choose their activities for each portion of the day! Our talented staff knows how to "speak kid" and keeps the fun going! When school's out, Got Game is in! Enjoy early bird, multiple week, and sibling discounts! Got Game is not just a camp, it's a culture!  
**C:** Korey Kalman  
**P:** 720-909-8077  
**E:** [admin@gotgamecamp.com](mailto:admin@gotgamecamp.com)  
**W:** [www.GotGameCamp.com/Colorado](http://www.GotGameCamp.com/Colorado)

---



**Miss Joanie Drama**  
Miss Joanie Drama offers full-day camps for Summer, Winter Break, Spring Break, School Day Off Workshops, Holiday entertainment, and MORE!  
**E:** [joanie@missjoaniedrama.com](mailto:joanie@missjoaniedrama.com)  
**W:** [www.missjoaniedrama.com](http://www.missjoaniedrama.com)

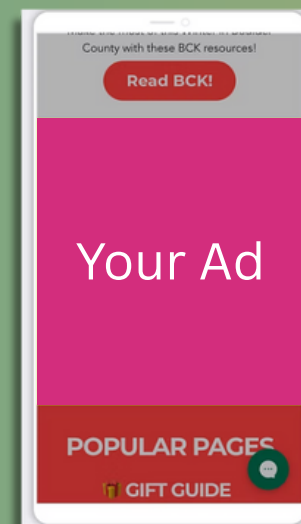
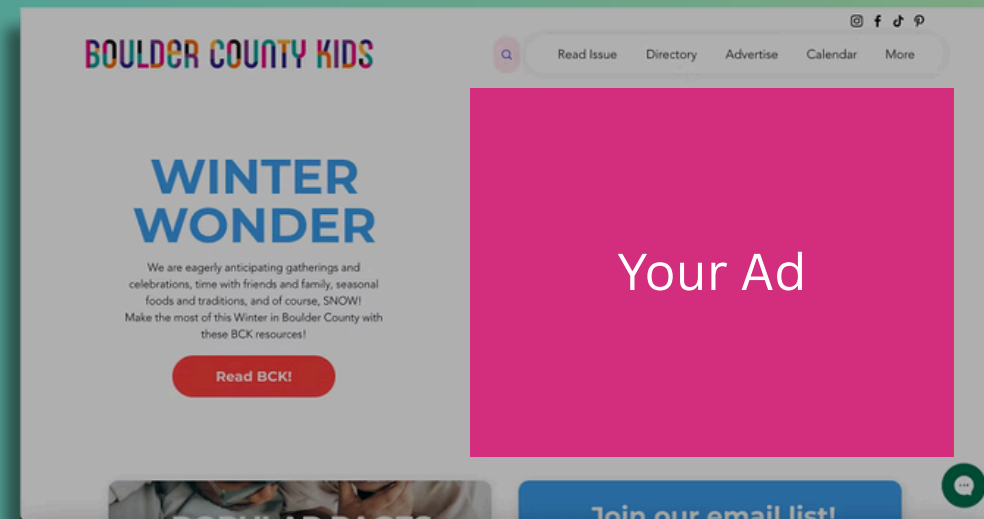


# 2026 Website Advertising Pricing (Regular & Non-Profit)

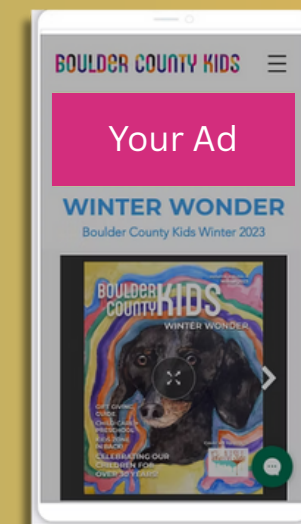
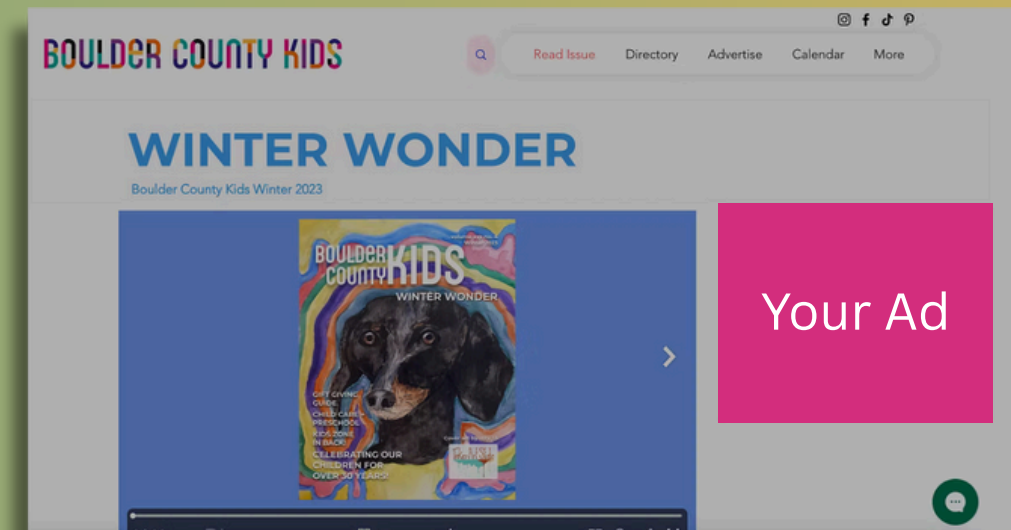
Placement	Run Time	Price	Size	Details
Homepage Carousel (Regular)	3 Months, starting when advertiser provides media and affiliated link	\$250	Desktop: W 680 x H 520 px Mobile: W 320 x H 340 px	Your advertisement will be on the Homepage of bouldercountykids.com in a rotational carousel that transitions content every 3 seconds.  The Homepage is one of the top windows that visitors land on when searching for us.
Homepage Carousel (Non-Profit)		\$210		
Issue Page (Regular)		\$300	Desktop: W 320 x H 240 px Mobile: W 290 x H 180 px	Your advertisement will be placed above the digital version of the magazine on bouldercountykids.com.  The Issue Page sees the most traffic, linked to the print issues with a QR code so people can read the latest version online. It is also linked in our social media channels and promotional posts.
Issue Page (Non-Profit)		\$280		
Main Directory Page (Regular)		\$120	Desktop: W 980 x H 140 px Mobile: W 290 x H 108 px	The Main Directory Page is the main menu of directories that people are taken to after clicking “Directories” in the website menu bar.  Directories are updated with every new issue, bringing traffic to read about the latest information and local offerings.
Main Directory Page (Non-Profit)		\$100		

# Website Advertisement Size Examples

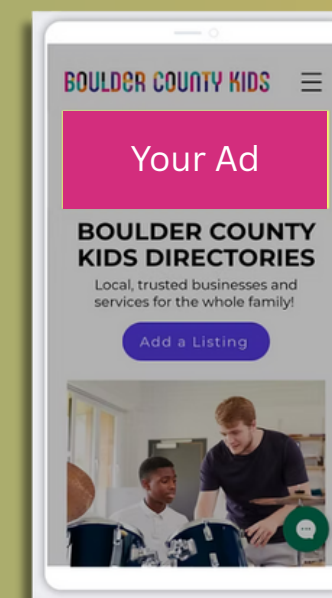
## HOMEPAGE CAROUSEL AD



## ISSUE PAGE AD



## MAIN DIRECTORY PAGE AD



BOULDER COUNTY KIDS



# Why Advertise with BCK Magazine?

## Local Influence:

Your message reaches engaged, local families who value trusted community sources.

## Targeted Reach:

- Focus your investment on households with children, not a generic audience.

## Multi-Channel Exposure:

- Combine print, digital and social to build brand familiarity and drive action.

## Familiarity

- **We've been around for over 30 years**, the community recognizes Boulder County Kids Magazine and has relied on us as a resource for multiple generations.





# Contact & Next Steps

- **Email:**
  - [info@bouldercountykids.com](mailto:info@bouldercountykids.com)
  - [isabella@bouldercountykids.com](mailto:isabella@bouldercountykids.com)
  - [annie@bouldercountykids.com](mailto:annie@bouldercountykids.com)
- **Phone:**
  - Isabella Schutz (303)-728-4798
  - Annie Gieser (720) 318-2204
- **Address of Operation:**
  - 1464 E Easter Cir, Centennial, CO, 80122

We look forward to customizing a media plan that best fits your goals and gives you exposure to families across Boulder County!

